



BOARD OF DIRECTORS

June 7, 2024 at 8:00am

499 W. Main Street, Benton Harbor and Virtual Zoom Meeting

Meeting Minutes

I. ATTENDANCE:

Members Present:

Luke Barber, Brady Cohen, David Colp, Rick Dyer, Steve Jackson, Bob Kara, Anna Murphy, Christopher Randall, George Saleeby, Frank Samuel, Tom Stanek, Kevin Stotts, Kathy Valdes, and Arlandar Washington

Members Absent:

Tom Barbarini, John Fiore, Vail Harding, John Janick, Dr. Trevor Kubatzke, and Dan Wyant

Chief Elected Officials (CEOB) Present:

Tina Leary, Roseann Marchetti, and Julie Wuerfel

CEOB's Absent:

Kurt Doroh, Ryan Laylin, and Mamie Yarbrough

Guests:

John LoPorto (LEO), Director Susan Corbin (LEO)

Staff Present:

Elizabeth Bernhard, Josh Cosner, Roger Curtis, Jenn Deamud, Coleen Frens-Rossman, Todd Gustafson, Beth Kelly, Paul Kirk, Allie Knapp, Mary Morphey, Zach Morris, Paula Polaskey, and Erin Wright

II. PUBLIC COMMENT

None.

III. CHAIRMAN'S REPORT

Todd Gustafson introduced Kevin Stotts, Chairperson of the Youth Solutions Board of Directors and President of Talent First.

Approval of June 7, 2024 Board of Directors Meeting Agenda

Bob Kara moved to approve the agenda of the June 7, 2024 Kinexus Group (KG) Board of Directors meeting. Steve Jackson supported the motion and it carried unanimously.

Approval of December 21, 2023 and March 1, 2024 Board of Directors Meeting Minutes

Steve Jackson moved to approve the minutes of the December 21, 2023 and March 1, 2024 KG Board of Directors meetings. Anna Murphy supported the motion and it carried unanimously.

State's Workforce Development Plan Presentation - Director Susan Corbin

Todd Gustafson introduced Director Susan Corbin, Labor and Economic Opportunity. Ms. Corbin presented the statewide workforce plan goals. The goals include; help more Michiganders earn a skills certificate or degree, increase access to opportunities that grow the middle class, and support business and entrepreneurial growth through talent solutions. Discussion followed.

Introduction of Dale Grogan

Todd Gustafson introduced Dale Grogan, Managing Director of Michigan Capital Network Ventures. Mr. Grogan was appointed to the Kinexus HR Board of Directors in March 2024.

Real Estate Committee

Tom Stanek, Chairperson of the Real Estate Committee reported that the committee is analyzing data, needs of KG, current leases, financials and all options for facilities. The committee discussed next steps, which includes the release of a Request for Proposal in August 2024. The committee presented lease extensions up to 24 months for the 32849 Red Arrow Highway, Paw Paw location and the 499 W. Main Street, Benton Harbor location. The lease for the 499 W. Main Street location expires on August 31, 2025 and the lease at 32849 Red Arrow Highway expires on January 31, 2025. Bob Kara moved to approve the lease extensions for up to 24 months for the 32849 Red Arrow Highway, Paw Paw location and the 499 W. Main Street, Benton Harbor location. Rick Dyer supported the motion and it carried unanimously.

IV. KINEXUS GROUP EXECUTIVE COMMITTEE

KG Health Dashboard - 23-24

Todd Gustafson provided an overview of the KG Health Dashboard for 2023-2024..

Marketing & Communications

Mary Morphey presented website data from June 2023 - May 2024 noting that approximately 121K users accessed KG websites with close to 314K pages viewed. In addition, there were a total of 314 media mentions, and 100 newsletters sent. Of those, 30.7% were opened, which is higher than average rate.

KINEXUS GROUP INVESTMENT COMMITTEE

2022-2023 Audit Update

Rick Dyer provided an overview of the 2022-2023 audit results, and the delay in the process. The Investment Committee and the KG Board Executive Committee met with Michael Evrard, CPA of Yeo & Yeo. The Investment and Executive committees reviewed the audit and submitted it to the KG full board for review and approval. Tom Stanek moved to approve the 2022-2023 audit report. David Colp supported the motion and it carried unanimously.

2024-2025 Proposed Budget

Coleen Frens-Rossman provided an overview of the proposed program year 2024-2025 budget of \$23.41M. The proposed budget does not include HR Collaborative or Bridge Academy of Southwest Michigan. Anna Murphy moved to approve the proposed PY24-25 budget of \$23.41M. Tom Stanek supported the motion and it carried unanimously.

V. KINEXUS GROUP SUBSIDIARIES

Manufacturing Growth Alliance

Elizabeth Bernhard provided an overview of the MGA expansion with HR Collaborative noting some of the specific membership plans. Ms. Bernhard invited the board to participate in the MGA membership model on June 18, 2024 and June 20, 2024 via zoom.

HR Collaborative

Beth Kelly provided an update on the HR Collaborative transition, update on the strategic plan development and the collaboration with MGA, Michigan Works!, Market Van Buren and Michigan Celebrates Small Businesses. Discussion followed.

Youth Solutions (YS)

Roger Curtis provided an update on the record number of youth impacted in 2024. Currently, 12,755 youth have been impacted statewide and 622 regionally. Mr. Curtis provided an update on Select and it being the

first pay for service for YS. Select has also expanded to Muskegon Schools, Oakland County and Saginaw Intermediate School District.

Michigan Works! Berrien Cass Van Buren

Jenn Deamud provided an update on the One Stop Operator and the Merit Based Staff which must be designated through a competitive process. Proposals will be reviewed and awarded by the end of the fourth quarter. There is a possibility that the One Stop Operator will be awarded but not the Merit Based Staff, based on the new Wagner Peyser rule effective July 1, 2025. Ms. Deamud provided an update on the Workforce Investment Opportunity Act (WIOA) Regional and Local Plan timeline. KG is collaborating with Southwest Michigan Works! on the regional plan. The plans are due on August 30, 2024 and must be posted on the Michigan Works! website for 30 days prior to board approval. A special board meeting will be scheduled for the approval of the WIOA regional and local plans in late August 2024.

Paul Kirk provided an overview of the labor market for Berrien, Cass, and Van Buren counties ending April 2024 noting that the labor force has recovered to pre-pandemic rate. Mr. Kirk reviewed the workforce training dashboard highlighting healthcare and manufacturing. Todd Gustafson noted that KG did not receive the YouthBuild grant; however, KG will reapply at the next cycle. Mr. Kirk provided an overview of the grants that have been awarded and/or were recently submitted.

Bridge Academy of Southwest Michigan (BASWM)

Allie Knapp reported that the BASWM finished their third year as a charter school, and that the stakeholder strategic plan continues with a focus on collective impact and data benchmarking. Ms. Knapp stated that the BASWM was one of three finalists for the Central Michigan University (CMU) Innovation and Vision Award. Ms. Knapp invited the Board to the BASWM graduation on June 11, 2024 at the First of God in St. Joseph, Michigan.

Market Van Buren

Zach Morris announced that Palisades Nuclear Plant will receive a \$1.5B loan from the Department of Energy and \$300M allocation from the State of Michigan. This will make a \$300M regional economic impact with 600 jobs with an annual payroll exceeding \$72M. Mr. Morris commented on data centers and site preparations. Data centers represent billions of dollars of taxable assets, however use a lot of land, electricity and water. Mr. Morris announced that Market Van Buren held their annual awards event, celebrating five years, and the announcement of the new brand and the name change to Market One.

VI. PUBLIC COMMENTS

Chris Randall announced that on September 8, 2024 from 8-4pm the Paw Paw SDA Church is hosting a free dental and medical services event.

VII. ADJOURNMENT

Bob Kara moved to adjourn the meeting at 9:35am. David Colp supported the motion and it carried unanimously.

DocuSigned by:
George Saleeby 10/04/2024
Kinross Board of Directors Chairman Date

DocuSigned by:
Paulina Polnskey 10/04/2024
Recording Secretary Date