

# STRATEGIC PLAN OUTLINE

Michigan Works! Berrien · Cass · Van Buren

## Pillars

## Goals

### Vision

Better serve the communities we live and work in through workforce development

### Mission

To Provide the skilled workforce necessary to meet the needs of employers

### Values

Integrity  
Innovation  
Initiative  
Accountability

### Workforce Intelligence

Improve upon the organization's standing as the preferred provider of meaningful regional economic and labor force intelligence.

### Workforce Improvement

Ensure the regional labor force has the skills that meet the needs of employers.

### Workforce Investment

Generate, sustain and invest resources in support of our mission.

1. Engage key stakeholders.
2. Produce timely labor market information on in-demand, high growth sectors.
3. Ensure employers recognize us as a valuable asset or resource.

1. Develop and/or coordinate trainings that address the most critical employer reported skills within each sector.
2. Improve data collection and reporting capabilities as a means of monitoring system progress and recognizing patterns within the labor force.
3. Develop a system for enhanced labor exchange that aligns services with employer needs.

1. Refine the organizational structure to emphasize service delivery to our customer and jobseekers.
2. Utilize and implement cutting edge technology to foster 21<sup>st</sup> century service delivery.
3. Expand funding resources.
4. Retain, train and recruit the highest quality staff.